

# COBA LEADERSHIP TEAM MINUTES

Wednesday, April 3, 2019

Present: Mark Frank, Kurt Jesswein, Gerald Kohers, Philip Morris, Mitchell Muehsam, Valerie Richards and Joey Robertson.

1. Approval of Minutes. The minutes were approved.
2. Action items for strategic plan. The list of action items were distributed and reviewed. At first glance, the Leadership Team members were in agreement with the action items. The action items will be brought up again at the next meeting to be finalized.
3. Scheduling of summer planning retreat. The retreat is scheduled for Tuesday, May 14 with a back-up date of Tuesday, May 21.
4. Overview of President's Cabinet/CAD meeting.
  - a. Online college. The president expressed a concern that more universities (in-state and out-of-state) are marketing online programs in our traditional service area. The president wants SHSU to be more proactive in marketing our online programs, particularly those that are likely to be attractive to non-completers. Four specific online undergraduate programs (Homeland Security-COCJ; Health Administration-COHS; Liberal Studies-CHSS; General Business Administration-COBA) were identified to address this concern. The colleges are expected to offer online courses specifically designed to meet the needs of our 100%-online "completer" students beginning in the fall 2019 semester but more realistically with the spring 2020 semester. Specific details of the impact on course scheduling and other implementation issues will be worked on shortly. The possibility of offering 7.5 week online courses to meet this demand was discussed.
  - b. Scheduling. Dr. Thielemann hopes to have scheduling optimization (Ad Astra) in place for the spring 2020 semester.
  - c. Workforce analyst position. The university is in the process of filling the workforce analysis position. This individual will assist the university in better understanding the changing demand for current and future programs.
  - d. Vice President Parker shared data detailing an increase in suicide ideations, suicide attempts, and suicides. What, if anything, can we do at the college level to address this trend? College representatives will reach out to Dr. Drew Miller for advice.